SKU	UPC#	Product	Description	MAP Price
HERO4 CAME		Product	Description	MAP Price
HERO4 CAIVIE	KAS		Featuring incredibly high-resolution, high-frame rate 4K30 and	
CHDHX-401	818279012767	HERO4 Black Adventure	1080p120 video, HERO4 Black takes world-renowned GoPro performance to yet a whole new level.	USD 499.99
CHDBX-401	818279012804	HERO4 Black/Music	Featuring incredibly high-resolution, high-frame rate 4K30 and 1080p120 video, HERO4 Black/Music takes world-renowned GoPro performance to yet a whole new level.	USD 499.99
CHDMX-401	818279013139	HERO4 Black/Moto	Featuring incredibly high-resolution, high-frame rate 4K30 and 1080p120 video, HERO4 Black/Moto takes world-renowned GoPro performance to yet a whole new level.	USD 499.99
CHDSX-401	818279013252	HERO4 Black/Surf	Featuring incredibly high-resolution, high-frame rate 4K30 and 1080p120 video, HERO4 Black/Surf takes world-renowned GoPro performance to yet a whole new level.	USD 499.99
CHDHY-401	818279012774	HERO4 Silver Adventure	Capture your world in an all-new way with HERO4 Silver, the first- ever GoPro to feature a built-in touch display.	USD 399.99
CHDBY-401	818279012644	HERO4 Silver/Music	Capture your world in an all-new way with HERO4 Silver/Music, the first-ever GoPro to feature a built-in touch display.	USD 399.99
CHDMY-401	818279012781	HERO4 Silver/Moto	Capture your world in an all-new way with HERO4 Silver/Moto, the first-ever GoPro to feature a built-in touch display.	USD 399.99
CHDSY-401	818279012798	HERO4 Silver/Surf	Capture your world in an all-new way with HERO4 Silver/Surf, the first-ever GoPro to feature a built-in touch display.	USD 399.99
HERO4 SESSIC	ON CAMERAS			
CHDHS-101	818279014266	HERO4 Session	HERO4 Session packs the power of GoPro into our smallest, lightest, most convenient camera yet featuring a rugged and waterproof design, easy one-button control, 1080p60 video and 8MP photos.	USD 299.99
CHDMS-101	818279014488	HERO4 Session / Moto	HERO4 Session packs the power of GoPro into our smallest, lightest, most convenient camera yet featuring a rugged and waterproof design, easy one-button control, 1080p60 video and 8MP photos.	USD 299.99
CHDSS-101	818279014372	HERO4 Session / Surf	HERO4 Session packs the power of GoPro into our smallest, lightest, most convenient camera yet featuring a rugged and waterproof design, easy one-button control, 1080p60 video and 8MP photos.	USD 299.99
HERO3 / HERO	O3+ CAMERAS			
CHDHE-302	818279011845	HERO3 White Edition	The perfect entry-level GoPro. Features video resolutions up to 1080p30, 5MP photos up to 3 frames per second, an ultra wide angle lens and built-in Wi-Fi.	USD 199.99
CHDHN-302	818279010855	HERO3+ Silver Edition	High-performance life capture. Features video resolutions up to 1080p60, 10MP photos up to 10 frames per second, enhanced low-light performance and built-in Wi-Fi.	USD 299.99
HERO/HERO+	CAMERAS			
CHDHA-301	818279012262	HERO	Integrated into a rugged, waterproof housing, HERO features high-	USD 129.99
CHDHC-101	818279015522	HERO+	quality 1080p30 and 720p60 video and 5MP photos. HERO+ captures immersive 1080p60 video and 8MP photos and features Wi-Fi and Bluetooth® for easy access to the GoPro App	USD 199.99
CHDHB-101	818279014129	HERO+ LCD	and Smart Remote. Capture incredible moments and relive them on the spot. HERO+ LCD delivers 1080p60 video and 8MP photos, and features the	USD 299.99
			convenience of a touch display.	
PREMIUM AC	CESSORIES			
ABPAK-401	818279012545	Battery BacPac™	The battery BacPac™ attaches to the back of your GoPro to increase battery life. Provides color correction while capturing footage in blue salt water	USD 49.99
ADV3D-301	818279010374	Red Dive Filter for Dual HERO System	or clear fresh water at depths of 15' to 70' (4.5m to 21.3m). Ideal for sunny, tropical locations like the Bahamas, the Cayman Islands and Hawaii.	USD 99.99
ADV3M-301	818279011241	Magenta Dive Filter for Dual HERO System	Glass filter provides color correction while capturing footage in green water at depths of 15' to 70' (4.5m to 21.3m). Ideal for freshwater lakes and reservoirs or salt water that appears green due to algae.	USD 99.99
AHBBP-301	818279010350	Dual Battery Charger (for HERO3/HERO3+)	The Dual Battery Charger can be used to conveniently charge two GoPro Li-ion batteries simultaneously.	USD 29.99
AHBBP-401	818279011647	Dual Battery Charger (for HERO4)	Conveniently charge two HERO4 camera batteries simultaneously. Includes a spare HERO4 Rechargeable battery.	USD 49.99
ALCDB-401	818279012538	LCD Touch BacPac™	This removable touch-screen display seamlessly attaches to the back of your GoPro and makes it easy to frame shots, play back videos, and quickly adjust camera settings.	USD 79.99
ARMTE-002	818279012033	Smart Remote	Control your GoPro remotely with this wearable, waterproof remote. Delivers full control of up to 50 cameras at a time.	USD 79.99
AZPBC-001	818279015409	Portable Power Pack	The 6,000mAh Portable Power Pack recharges two GoPros in 2 hours and can be used as an extra power source for extended shooting.	USD 79.99
ACCESSORIES				
ABDFM-301	818279011050	Magenta Dive Filter (Standard Housing)	The Magenta Dive Filter provides color correction while diving in green water at depths of 15' to 70' (4.5m to 21.3m).	USD 69.99
		Red Dive Filter (Standard	The Red Dive Filter enhances colors while diving in blue salt water	

Be a HERO.	Price List Active			
SKU	UPC #	Product	Description	MAP Price
ABSSC-001	818279014044	Casey (Camera + Mounts + Accessories Case)	Store your Camera mounts and Accessories in this protective Gopro Case	USD 49.99
ACARC-001	185323000439	Auto Charger	Charge your GoPro while in your car.	USD 29.99
ADVFM-301	818279011036	Magenta Dive Filter (Dive Housing)	The Magenta Dive Filter provides color correction while diving in green water at depths of 15' to 70' (4.5m to 21.3m).	USD 69.99
ADVFR-301	818279010268	Red Dive Filter (Dive Housing)	The Red Dive Filter provides color correction while diving in blue salt water or clear fresh water at depths of 15' to 70' (4.5m to 21.3m).	USD 69.99
AFLTY-003	818279010985	Floaty Backdoor	Easy-to-spot flotation for GoPro cameras.	USD 19.99
AHBSH-401	818279012934	Blackout Housing	The Blackout Housing features a matte black finish for low-profile shooting and special ops filming with your GoPro. Waterproof to	USD 49.99
AHDAF-301	818279010121	Anti-Fog Inserts	131' (40m). Includes Standard, Skeleton and Touch Backdoors. Prevent lens fog in cold and humid environments.	USD 14.99
AHDBT-302	818279012385	Rechargeable Battery (for	This 1180mAh lithium-ion Rechargeable Battery can be used as a	USD 19.99
AHDBT-401	818279011654	HERO3/HERO3+) HERO4 Rechargeable Battery	spare or replacement for GoPro cameras. 1160mAh Lithium-ion rechargeable battery for your HERO4 Black or Silver camera.	USD 19.99
AHDEH-301	818279010763	Dive Housing	Ultra-durable housing for HERO3+ and HERO3 cameras.	USD 59.99
AHDWH-301	818279010213	-	Waterproof to 197'/60m. Wear your GoPro on your wrist like a watch.	USD 49.99
AUDMU-201	010279010213	Wrist Housing	A slim, lightweight, spare or replacement housing for your HERO4,	030 49.99
AHSRH-401	818279012927	Standard Housing	HERO3+ or HERO3 camera. The flat glass lens delivers maximum image sharpness above and below water. Waterproof to 131'(40m). Includes Standard, Skeleton and Touch Backdoors.	USD 49.99
AHSSK-301	818279010992	Skeleton Housing	The Skeleton Housing features open sides which allow direct access to the camera's ports for live-feed video and charging.	USD 49.99
ALCAK-302	818279010152	Protective Lens + Covers	The glass Protective Lens guards the GoPro camera against dirt,	USD 19.99
AMCCC-301	818279010183	3.5mm Mic Adapter	dust and scratches while using the camera outside the housing. Connect any 3.5mm microphone to your GoPro.	USD 19.99
ARFLT-001	818279013870	Floaty (For HERO4 Session)	Floaty is a flotation device that will float the HERO4 Session	USD 19.99
AKI LI-001	010279013070	Tloaty (For FILICO4 Session)	camera without relying on a water housing as an attachment. The Frames let you attach your HERO4 Session to any GoPro	030 19.99
ARFRM-001	818279013863	The Frames (for HERO4 Session)	mount. Includes a Standard Frame, plus a Low-Profile Frame that's optimized for helmet and ultra compact mounting.	USD 39.99
ARLRK-001	818279013894	Lens Replacement Kit (for HERO4 Session)	This kit contains everything you need to replace the glass lens cover on your HERO4 Session. Includes two replacement lens covers, seals, screws and a screwdriver.	USD 39.99
AWALC-001	185323000422	Wall Charger	Quickly charge two GoPro cameras.	USD 39.99
MOUNTS				
AACFT-001	818279010312	Curved + Flat Adhesive Mounts	Mount your GoPro to curved and flat surfaces.	USD 19.99
ABBRD-001	818279010862	Bodyboard Mount	Mount your GoPro to your bodyboard, soft-top or foam surfboard/SUP to capture your session from the barrel to the beach.	USD 19.99
ABJQR-001	818279013993	Ball Joint Buckle	The Ball Joint Buckle gives you the freedom to make adjustments to your capture angle or completely reverse it without having to stop and un-mount your camera.	USD 29.99
ABQRT-001	818279010688	Tripod Mounts	The Tripod Mounts enable a GoPro camera to be attached to any standard tripod.	USD 9.99
ABQRT-002	818279015416	Tripod Mounts	Attach your GoPro to any standard tripod with the Tripod Mount and Quick Release Tripod Mount. Also includes a Mini Tripod that	USD 19.99
			attaches to your GoPro's frame or housing. Perfect for kids, the Junior Chesty is a smaller version of our adult-	
ACHMJ-301	818279010664	Junior Chest Harness	sized Chest Harness.	USD 29.99
ACHOM-001	818279010800	Head Strap + QuickClip	Includes a Head Strap and a QuickClip for a variety of head- mounting options.	USD 19.99
ACMFN-001	818279012064	Gooseneck	This bendable neck delivers versatile camera-angle adjustability, making it easy to capture a wide range of perspectives.	USD 19.99
	818279010732	. 5. 0.	Enables a GoPro camera to be clamped to objects ranging in size from .25" to 2" in diameter.	USD 49.99
ACMPM-001	010273010702	Jaws: Flex Clamp		
	818279010947	Fetch (Dog Harness)	Capture the world from your dog's point of view. Features camera mounts on the back and chest for a variety of perspectives.	USD 59.99
ACMPM-001			Capture the world from your dog's point of view. Features camera mounts on the back and chest for a variety of perspectives. This ultra-versatile mount can be used three main ways: as a	USD 59.99 USD 69.99
ACMPM-001 ADOGM-001	818279010947	Fetch (Dog Harness)	Capture the world from your dog's point of view. Features camera mounts on the back and chest for a variety of perspectives.	
ACMPM-001 ADOGM-001 AFAEM-001	818279010947 818279010954	Fetch (Dog Harness) 3-Way The Handler	Capture the world from your dog's point of view. Features camera mounts on the back and chest for a variety of perspectives. This ultra-versatile mount can be used three main ways: as a camera grip, extension arm, or tripod. Floating GoPro grip for stable handheld shooting in and out of the water. Perfect for selfies, POV and follow-cam footage. The Grab Bag of Mounts allows users to expand their GoPro mounting options, and is a great resources for spare or	USD 69.99
ACMPM-001 ADOGM-001 AFAEM-001 AFHGM-001	818279010947 818279010954 818279012576	Fetch (Dog Harness) 3-Way The Handler (Floating Hand Grip)	Capture the world from your dog's point of view. Features camera mounts on the back and chest for a variety of perspectives. This ultra-versatile mount can be used three main ways: as a camera grip, extension arm, or tripod. Floating GoPro grip for stable handheld shooting in and out of the water. Perfect for selfies, POV and follow-cam footage. The Grab Bag of Mounts allows users to expand their GoPro	USD 69.99 USD 29.99
ACMPM-001 ADOGM-001 AFAEM-001 AFHGM-001 AGBAG-001 AHCSH-001	818279010947 818279010954 818279012576 185323000309	Fetch (Dog Harness) 3-Way The Handler (Floating Hand Grip) Grab Bag of Mounts Camo Housing + QuickClip	Capture the world from your dog's point of view. Features camera mounts on the back and chest for a variety of perspectives. This ultra-versatile mount can be used three main ways: as a camera grip, extension arm, or tripod. Floating GoPro grip for stable handheld shooting in and out of the water. Perfect for selfies, POV and follow-cam footage. The Grab Bag of Mounts allows users to expand their GoPro mounting options, and is a great resources for spare or replacement parts and mounts. This Camo Housing's Realtree Xtra pattern camouflages your GoPro in woodland environments. The QuickClip lets you attach it	USD 69.99 USD 29.99 USD 19.99
ACMPM-001 ADOGM-001 AFAEM-001 AFHGM-001 AGBAG-001 AHCSH-001	818279010947 818279010954 818279012576 185323000309 818279014747	Fetch (Dog Harness) 3-Way The Handler (Floating Hand Grip) Grab Bag of Mounts Camo Housing + QuickClip (Realtree Xtra®) Camo Housing + QuickClip	Capture the world from your dog's point of view. Features camera mounts on the back and chest for a variety of perspectives. This ultra-versatile mount can be used three main ways: as a camera grip, extension arm, or tripod. Floating GoPro grip for stable handheld shooting in and out of the water. Perfect for selfies, POV and follow-cam footage. The Grab Bag of Mounts allows users to expand their GoPro mounting options, and is a great resources for spare or replacement parts and mounts. This Camo Housing's Realtree Xtra pattern camouflages your GoPro in woodland environments. The QuickClip lets you attach it to a backwards baseball cap. This Camo Housing's Realtree MAX-5 pattern camouflages your GoPro in waterfowl habitats. The QuickClip lets you attach it to a	USD 69.99 USD 19.99 USD 69.99
ACMPM-001 ADOGM-001 AFAEM-001 AFHGM-001 AGBAG-001 AHCSH-001	818279010947 818279010954 818279012576 185323000309 818279014747 818279015775	Fetch (Dog Harness) 3-Way The Handler (Floating Hand Grip) Grab Bag of Mounts Camo Housing + QuickClip (Realtree Xtra®) Camo Housing + QuickClip (Realtree MAX-5®)	Capture the world from your dog's point of view. Features camera mounts on the back and chest for a variety of perspectives. This ultra-versatile mount can be used three main ways: as a camera grip, extension arm, or tripod. Floating GoPro grip for stable handheld shooting in and out of the water. Perfect for selfies, POV and follow-cam footage. The Grab Bag of Mounts allows users to expand their GoPro mounting options, and is a great resources for spare or replacement parts and mounts. This Camo Housing's Realtree Xtra pattern camouflages your GoPro in woodland environments. The QuickClip lets you attach it to a backwards baseball cap. This Camo Housing's Realtree MAX-5 pattern camouflages your GoPro in waterfowl habitats. The QuickClip lets you attach it to a backwards baseball cap.	USD 69.99 USD 19.99 USD 69.99

GOPTO	Price List Active 10/26/15					
SKU	UPC#	Product	Description	MAP Price		
AMCLP-001	818279014006	The Jam (Adjustable Music Mount)	Mount your GoPro to instruments and almost anything on stage to give you and your fans an immersive new perspective of performances, rehearsals and jam sessions.	USD 69.99		
ANDFR-302	818279014242	The Frame	The Frame is the smallest, lightest way to mount your GoPro.	USD 39.99		
ANVGM-001	185323000385	NVG Mount	Attach your GoPro to any helmet outfitted with an NVG (Night Vision Goggle) mounting plate.	USD 29.99		
ASGUM-001	818279010756	Sportsman Mount	Mount your GoPro to guns, fishing rods and bows.	USD 69.99		
ASURF-001	185323000491	Surfboard Mounts	Attach your GoPro to surfboards, SUPs, kayaks, and more.	USD 19.99		
AUCMT-302	818279010695	Suction Cup Mount	Attach your GoPro to cars, boats, motorcycles and more. This industrial-strength Suction Cup mount is proven at speeds of 150+mph and engineered for stability and a broad range of motion.	USD 39.99		
GCHM30-001	185323000989	Chest Harness	Capture ultra-immersive footage from your chest.	USD 39.99		
GRBM30	185323000132	Roll Bar Mount	The Roll Bar Mount enables users to mount a GoPro to roll bars, tubes and other objects with a diameter of 1.4" to 2.5".	USD 29.99		
GRH30	185323000064	Handlebar/Seatpost/Pole Mount	Mount your GoPro to handlebars, seatposts, ski poles and more.	USD 19.99		
GVHS30	185323000224	Vented Helmet Strap Mount	Attach your GoPro to a vented bike, ski, kayak or other helmet.	USD 14.99		